

## 1. SALIENT FEATURES OF THE CURRICULUM FOR DIPLOMA COURSE IN FASHION DESIGN

1. Name of the Programme : Diploma in Fashion Design
2. Duration of the Programme : Three Years
3. Entry Qualifications : 10+ or as per AICTE/State Board of Technical Education, Haryana
4. Intake : 30 or as approved by SBTE, Haryana
5. Pattern of the Programme : Semester System (Full Time) Each semester is of 16 weeks and each week has 40 hrs of teaching-learning process
6. Ratio between Theory and Practice: 30:70 (approx.)

### 7) **Industrial Training:**

Six weeks of industrial training is included after IV semester during summer vacation. Internal assessment out of 50 marks and external assessment out of another 50 marks will be added in 5<sup>th</sup> semester. Total marks allotted to industrial training will be 100.

Distribution of Marks:

- Daily diary and reports of training - 50 Marks
- Viva Voce (External) - 50 Marks

### 8) **Ecology and Environment:**

As per Govt. of India directives, a subject on Environmental Education has been incorporated in the scheme.

### 9) **Student Centred Activities:**

A provision of 5-6 hrs per week has been made for organizing Student Centred Activities for overall personality development of students. Such activities will comprise of co-curricular activities like extension lectures, library studies, games, hobby clubs e.g. photography, painting, singing, seminars, declamation contests, educational field visits, N.C.C., NSS, Cultural Activities, Civil Defence/ Disaster Management activities etc.

## **2. EMPLOYMENT OPPORTUNITIES FOR DIPLOMA HOLDERS IN FASHION DESIGN**

Following employment opportunities are visualized for diploma holder in Fashion Design:

1. Fashion Coordinator in export/domestic garment production house.
2. Freelancer in different activities associated with fashion designing
3. Pattern Maker
4. Sampling coordinator in quality control.
5. Fashion Coordinator in organizations working for promotion of traditional textiles.
6. Merchandiser
7. Teacher in Technical Institutes
8. Self employment

### **3. COMPETENCY PROFILE OF DIPLOMA HOLDERS IN FASHION DESIGN**

Keeping in view the employment opportunities, following are the competencies to be developed in the students for their gainful employment:

1. Knowledge of fashion, history, and culture.
2. Ability to illustrate different types of dresses in different colour medium (Spec Sheet)
3. Design, draft, prepare patterns (of different sizes) for various types of garments (manually as well as with the use of computers) and grade to different sizes
4. Construction of various articles of apparel for various consumer segments.
5. Manage the production of different types of garments ( Kids, men and women)
6. Ability to operate garment manufacturing machines and tools
7. Select suitable fabric for different styles and types of garments according to latest trends and forecast.
8. Understanding estimation of fabric and costing of garments
9. Knowledge of interpersonal relations and skills in communication
10. Use of computers in the field of Fashion Design
11. Knowledge of marketing and retail management
12. Awareness of ecology and environment protection
13. Awareness of aspects of Personality Development
14. Ability to set up an entrepreneurial unit (a small scale unit)

#### 4 DERIVING CURRICULUM AREAS FROM COMPETENCY PROFILE

SR.No	COMPETENCY PROFILE	CURRICULUM AREAS
1.	Knowledge of fashion, history and culture.	- History of Costumes - Basics of Fashion
2.	Ability to illustrate different types of dresses in different colour media (Spec Sheet)	- Fashion Illustration - Sketching /Drawing
3.	Design, draft, prepare patterns and grade (of different sizes) for various types of garments (manually as well as with the use of computers)	- Thematic Approach to Design - Pattern Making and Style Interpretation - Grading - Draping - CAD
4.	Construction of various articles of apparel for various consumer segments	- Garment Construction
5.	Manage the production of different types of garments ( kids, men and women)	- Garment Construction - Apparel Management - Quality Control - Human and Industrial Relations - Basics of Management
6.	Ability to operate garment manufacturing machines and tools	- Garment Manufacturing Machinery
7.	Select suitable fabric for different styles and types of garments according to latest trends and forecast	- Textile Science - Elements of Design - Principles of Design
8.	Understanding estimation of fabric and costing of garments	Costing
9.	Knowledge of interpersonal relations and skills in communication	- Communication Skills - Portfolio - Project work - Industrial training - Employability skills

10.	Use of computers in the field of Fashion Design	<ul style="list-style-type: none"> <li>- Basics of Information Technology</li> <li>- CAD in Fashion Design</li> <li>- CAD in Pattern making</li> </ul>
11.	Knowledge of marketing and retail management	<ul style="list-style-type: none"> <li>- Apparel Merchandizing</li> <li>- Fashion retailing</li> </ul>
12.	Awareness of ecology and environment protection	- Environmental Education
13	Awareness of aspects of personality development	Personality Development
14.	Ability to set up an entrepreneurial unit (small scale unit)	<ul style="list-style-type: none"> <li>- Entrepreneurial Awareness</li> <li>- Industrial Training</li> <li>- Basics of Management</li> </ul>

## **5. ABSTRACT OF CURRICULUM AREAS**

### a) General Studies

1. Communication Skills
2. Environmental Education
3. Entrepreneurial Awareness
4. Personality Development Awareness
5. Basics of Management
6. Basics of Information Technology
7. Employability Skills

### b) Basic Areas

8. Textile Science
9. Basic Design
10. Basic Pattern Making and Style Interpretation
11. Fashion Illustration
12. Draping
13. Traditional Indian Textiles
14. History of costumes
15. Elements of Fashion

### c) Applied Areas

16. Garment Construction
17. Thematic Approach to Design
18. Advanced Pattern Making
19. Pattern Making and Grading
20. Fashion Retailing
21. Pattern Making
22. CAD in Fashion Design
23. CAD in Pattern making
24. Apparel Management and Quality Control
25. Fashion Retailing and Apparel Merchandizing
26. Design Portfolio
27. Industrial Training
28. Major project work

## 6 HORIZONTAL AND VERTICAL ORGANISATION OF THE SUBJECTS

Sr. No.	Subjects	Distribution in Hours in Various Semesters					
		I	II	III	IV	V	VI
1.	Communication Skills	5	5	-	-	-	-
2.	Textile Science	6	6	-	-	-	-
3.	Basic Design	6	-	-	-	-	-
4.	Basic Pattern Making and Style Interpretation	8	9	-	-	-	-
5.	Fashion Illustration	4	4	5	-	-	-
6.	Garment Construction	8	8	8	8	6	-
7.	Thematic Approach to Design	-	-	4	6	-	-
8.	Pattern Making	-	-	8	-	-	-
9.	Traditional Indian Textiles	-	-	4	-	-	-
10.	History of Costumes	-	-	3	3	-	-
11.	Basics of Information Technology	-	4	-	-	-	-
12.	Pattern Making and Grading	-	-	-	6	-	-
13.	Elements of Fashion	-	-	3	-	-	-
14.	Draping	-	-	-	4	-	-
15.	CAD in Fashion Design	-	-	-	4	6	-
16.	CAD in Pattern Making	-	-	-	-	-	8
17.	Advanced Pattern Making	-	-	-	-	6	8
18.	Apparel Management and Quality Control	-	-	-	4	-	-
19.	Fashion Retailing and Apparel Merchandizing	-	-	-	-	4	-
20.	Fashion Sourcing	-	-	-	-	8	
21.	Employability Skills	-	-	-	-	2	2
22.	Environmental Education	-	-	-	-	3	-
23.	Basic of Management	-	-	-	-	-	3
24.	Design Portfolio	-	-	-	-	-	4
25.	Major Project Work	-	-	-	-	-	10
	Student Centred Activities	3	4	5	5	5	5
	<b>Total</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>