

CONTENTS

SR.NO.	PARTICULARS	PAGE NO.
-	Preface	(i)
-	Acknowledgements	(iii)
1.	Salient Features of the Diploma Programme	1
2.	Employment Opportunities	2
3.	Competency Profile	3
4.	Deriving Curriculum Areas from Competency Profile	5
5.	Abstract of Curriculum Areas	7
6.	Horizontal and Vertical Organisation of the Subject	8
7.	Study and Evaluation Scheme	9
8.	Detailed Contents of various Subjects	
FIRST SEMESTER		
1.1	Communication Skills -I	15
1.2	Basic Design and Composition– I	18
1.3	Scale and Geometrical Drawing – I	20
1.4	Lettering and Typography – I	21
1.5	Still Life and Sketching - I	22
1.6	History of Indian Art and Appreciation	24
SECOND SEMESTER		
2.1	Communication Skills –II	26
2.2	Basic Design and Composition – II	30
2.3	Scale and Geometrical Drawing – II	31
2.4	Lettering and Typography – II	32
2.5	Still Life and Sketching - II	34
2.6	Sculpture and Study of Objects - I	36

THIRD SEMESTER

3.1	Basics of Information Technology	37
3.2	Illustration – I	42
3.3	Sculpture and Study of Objects – II	43
3.4	Press and Magazine Layout – I	45
3.5	Poster Design – I	46
3.6	Photography	47
	Ecology and Environmental Awareness Camp	48(a)

FOURTH SEMESTER

4.1	Computer Applications in Applied Art and Craft - I	49
4.2	Illustration – II	51
4.3	Press and Magazine Layout – II	52
4.4	Poster Design – II	53
4.5	Life Study – I	54
4.6	Advertising Profession and Practice	55
	Entrepreneurial Awareness Camp	56(a)

FIFTH SEMESTER

5.1	Computer Application in Applied Art and Craft-II	57
5.2	Illustration – III	59
5.3	Press and Magazine Layout – III	60
5.4	Silk Screen Printing	61
5.5	Craft Work – I	62
5.6	Life Study – II	64
5.7	Entrepreneurship Development and Management	65

SIXTH SEMESTER

6.1	Computer Applications in Applied Art and Craft - III	68
6.2	Illustration – IV	69
6.3	Press and Magazine Layout – IV	70
6.4	Craft Work – II	71
6.5	Silk Screen Printing – II	72
6.6	Project Work (Portfolio)	73
9.	Resource Requirements	74
10.	Recommendations for Effective Implementation of Curriculum	79
11.	List of Participants	80

