

## 9. RESOURCES

### 9.1 Physical Resources

#### a) Space Requirement

Sr. No.	Particulars	Area in Sq.m
1.	Two class rooms each of 75 sq.m	150
2.	Two tutorial rooms each of 30 sq.m	60
3.	Audio Visual room	75
4.	Library and reading room	150
5.	Office of Head of Department	10
6.	Cabin for senior Lecturers @ 7.5 sq.m each	15
7.	Common room for students	80
8.	Office	100
9.	Common room for staff	80
10.	Conference/Seminar room	80
	Total	800
	Add 40%	320
	Total Space	1120
	Say	1100

#### b. Equipment Requirement

Sr. No.	Particulars	Qty	Total Cost (Approximate)
1.	Flannel Board	2	3,000/-
2.	Lease line for e-mail	1	60,000/-
3.	Telephone with STD facility	1	10,000/-
4.	Graphic Board (Glass boards measuring 4mx1m in the lecture halls to be fitted with one panel measuring 1x1 with graph)	2	20,000/-
5.	Charts/LR's	LS	12,000/-
6.	Printer	2	50,000/-
7.	Computer Equipment	8	4,00,000/-
8.	Data Video Projector (LCD Projector etc)	1	2,00,000/-
9.	Audio Visual Equipment	LS	1,00,000/-
10.	Video films Curriculum Development Player	1	1,00,000/-
11.	Video Cassette Recorder (VCR)	2	10,000/-
12.	CD Player	2	10,000/-
13.	Fax Machine	1	25,000/-
	<b>Total</b>		<b>10,00,000/-</b>

## 9.2 Human Resources

### Teaching and Supporting Staff Requirement

Sr.No.	Name of Post	No. of Post	Scale
1.	Head of Department	1	Rs.12000 – 18000
2.	Senior Lecturer (Management - Specialization in Marketing - Specialization in HRM)	2	Rs. 10,000 – 15,200
3.	Lecturer (Management)	6	Rs. 8000 – 13500
<b>Total</b>		<b>9</b>	
<b>Supporting Staff</b>			
1.	Management Assistant /Computer Operator	2	Rs. 5500 – 7500
2.	Peon	2	Rs. 3000 – 4500

**Note: The existing faculty in Management studies should be sent for atleast 6 months training to understand and apply computer in Management Courses**

## 10. RECOMMENDATIONS FOR EFFECTIVE IMPLEMENTATION OF CURRICULUM

The following recommendations were made by the experts for effective implementation of this curriculum.

1. Considerable stress should be laid on personality development of the student, which is very essential for any diploma holder
2. Teachers should take interest in establishing linkages with industries and field organizations for imparting field experiences to their students
3. Teachers should generate competitiveness among the students for the development of professional skills.
4. Hobby clubs and other co-curricular activities be promoted to develop creativity in the students
5. There should be provision for training reserve for the faculty of management which is 10 percent of the sanctioned faculty strength
6. Teachers should be sent for training in the new areas relevant to their field of specialization The teacher should be exposed to industrial environment for at least 10 days per year in two spells
7. The teacher should give emphasis in case studies
8. Students should be exposed to various business games
9. There should be efficient feed back mechanism for continuous improvement
10. Emphasis must be given on communication skills (written and oral)
11. Students must be taken to field/industrial organization
12. For pursuing of higher studies the diploma course must be matched with a degree course in BBA from nearby University and gaps if any may be taken care by the individual student by clearing additional papers. This will enhance the scope for further studies and for their vertical mobility in the job later on.
13. There should be entrance test for this diploma programme to have students with proper aptitude.
14. Experts from industry may be called to deliver lectures on specialized topics. Provision for reasonable remuneration to the experts be made.

15. Students should be given relevant and well thought out project assignments. This will help students in developing creativity and confidence in them for gainful employment (wage and self)
16. A **project bank** should be developed by the Industrial and Personnel Management department of the polytechnic in consultation with Industry, Research Institutes and other important institutions in the state.

**In addition to above, the expert group was of the opinion that:**

- (1) if the name of this diploma programme is changed to Diploma in Business Management there will be better employment for the pass outs.
- (2) if such type of diploma is to be offered in polytechnic(s), then the location of the polytechnic should be near to the industrial belt. This will enhance the activity of training & placement of students in industry.