

4.1 GARMENT DESIGN - II

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RATIONALE

The students should be able to design garments for different age groups, and occasions with proper selection of fabrics textures with latest trends. After going through this subject, the students will be able to design garments appropriately to customers satisfaction and need.

DETAILED CONTENTS

Practical Exercises

Creating designs for men/women by taking inspiration from various sources of nature, architecture history etc.

SECTION – A

1. Designing Indian wear (traditional)
 - Saree Blouses
 - Salwar-Kameez
 - Kurta – Churidar Pyjama
2. Designing of western wear
 - Skirt-top
 - One-piece dress
 - Trouser tops
 - Formal evening wear
3. Designing of sports wear
 - Track suit
 - Tennis skirts/shorts and tops
 - Cycling shorts

SECTION – B

4. Prepare a scrap book with fashion news, designs and pictures etc.

Note: The students are required to use various colour mediums for designing

INSTRUCTIONAL STRATEGY

The students should be encouraged to visit fashion shows, fairs and exhibitions so that they are aware of the latest trends in garment design and prepare a file

RECOMMENDED BOOKS

1. Fashion Drawing Designs; Magazine of Thailand
2. Pattern Designs for Haute Couture Volume – I
3. Fashion Drawing – The Basic Principles by Anne Allen and Julion Seaman
4. Latest Fashion Style by Winter Hiver
5. Jasmine’s “New Look, On Indian Fashion Scene”
6. Lifestyles: Fashion Styles by Katheryn Samuel

4.2 PATTERN MAKING AND GRADING

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RATIONALE

The students are supposed to perform the jobs of pattern maker when engaged in garment manufacturing. After going through this subject, students will be able to manipulate different darts and increase or decrease any pattern proportions

DETAILED CONTENTS

Practical Exercises

1. Dart manipulation by:
 - Slash and spread method
 - Pivot method
2. Dart manipulation into:
 - Single dart series
 - Two dart series
 - Multiple dart series
 - Single lines – princess and empire
 - Yokes
3. Addition of fullness through
 - Conversion and relocation of darts
 - Additional fullness
4. Developing patterns for children garments
 - frocks
 - Rompers/Jump suits
 - Skirts and tops
5. Grading the above patterns to various sizes

RECOMMENDED BOOKS

1. Pattern Making for Fashion Design by Helen Joseph Armstrong
2. The ABC's of Grading by Murray Sacher
3. Pattern Making for Fashion design by Armstrong
4. Basic Pattern Skills for Fashion Design by Bernard Zamkoff
5. Designing Apparel Through the Flat Pattern by Ernestine Kopp

4.3 GARMENT CONSTRUCTION -IV

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RATIONALE

The diploma holders in fashion design are supposed to fabricate the garments. So it is very essential that they should be able to fabricate various garments as per the layouts and specifications. Hence this subject has been included in the curriculum in order to develop such competencies.

DETAILED CONTENTS

Practical Exercises

1. Construction of party frock
2. Construction of Jump Suit
3. Construction of boys shorts
4. Construction of boys shirt
5. Construction of skirt and top

RECOMMENDED BOOKS

1. Pattern Making for Fashion design by Amstrong
2. Clothing Construction by Doongaji
3. System of Cutting by Zarakar
4. Clothing Construction by Evelyn A Mansfield, Hougutan Miffin Co., Boston
5. Creative Sewing by Allynie Bane; McGraw Hill Book Co., Inc., New York
6. How You Look and Dress by Byrta Carson; McGraw Hill Book Co., Inc., New York

4.4 HISTORY OF FASHION

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RATIONALE

The students of fashion design should appreciate fashion developments of the Western Civilizations and to draw the inference on their influence on costumes of the World.

DETAILED CONTENTS (Theory)

1. Victorian period (14 hrs)
 - a) Detailed study of dates, significant, developments,
 - b) Women's costumes – Dresses, jewellery, hairstyles, footwear
 - c) Men's costumes – Dresses, Jewellery, hairstyle, footwear
2. French Revolution (14 hrs)
 - a) Detailed study of dates, significant, developments,
 - b) Women's costumes – Dresses, jewellery, hairstyles, footwear
 - c) Men's costumes – Dresses, Jewellery, hairstyle, footwear
3. 20th Century Fashion (14 hrs)
 - a) Significant development periodwise – decadewise
 - b) Designers –Important Indian and international designers and their contribution
 - c) Development of Fashion Industry and its role
4. Fashion terminologies (02 hrs)
5. Fashion theories and fashion cycle (04 hrs)

Note: Classics movie like Cleopetra, Ten Commandments, Julius Ceaser, Helen of Troy, Elizabeth, Titanic should be shown to the students depicting fashion of different periods

RECOMMENDED BOOKS

1. 20TH Century “Fashion by Peacock J
2. Fashion Memoir by Yves Saint Laurent, Pieme Berge
3. A History of Costume in the West by Boucher

4. Costume 1066 – 1990's by Peacock
5. World Costume
6. The Concise History of Fashion

4.5 CAD IN FASHION DESIGN - I

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RATIONALE

The term CAD has found its way into all major disciplines that have got anything to do with designing or drafting techniques.

This course focuses on the usage of computer graphics in achieving the results for Fashion Designing. It deals with various techniques that a designer uses to have an upper hand over manual designing through latest software.

The objective is to expose professionals and to meet the needs of the users by complementing their knowledge, skills, ability, creativity in the field of fashion to computer aided designing techniques, and their application in the industry. A lot of flexibility is available with the use of different software e.g. color blending, mixing, fabric construction, figure illustration, development of the motif and prints, background treatment, presentation, special effects can be simulated and printed out with absolute accuracy.

DETAILED CONTENTS

PRACTICAL EXERCISES (Software: Use of Corel Draw and Photoshop)

1. Study in detail the different tools of Corel Draw and Photoshop
2. Create a composition of geometrical shapes in 8" x 8" block
3. Design a traditional and a contemporary motif
4. Draw 3 profiles of female flesh figures (front, back and side view)
5. Design a nursery print
6. Design an executive wear along with accessories
7. Drape a saree with masking effect
8. Pick up a costume worn by a famous fashion model. Scan his/her figure and redesign the texture and the color combination of the dress.
9. Design a mood/story board according to the selected theme (both paper and computer assignment)
10. Design a logo and create a brochure for your own label

- Note:
- a) Reference from Indian and Foreign Libraries are required
 - b) Visits to designer workshops
 - c) Visits to fashion shows and exhibitions, fairs etc
 - d) Attend seminars regarding export promotion, industry strategies etc
 - e) Latest information through media
 - f) Personal interaction with the apparel industry people

RECOMMENDED BOOKS

Literature from the supplier of each software can be consulted

Corel Draw 9 – BPB Publication

Adobe Photoshop 5.5 - BPB Publication

4.6 CRAFT DOCUMENTATION

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RATIONALE

The craft documentation will make the students understand in detail the local crafts and relate them to contemporary situations.

DETAILED CONTENTS

Practical Exercises

1. Evolution of crafts of any identified region.
2. Understanding the material characteristics (raw materials).
3. Relating craft to contemporary situation.

Note

1. Before the students go for the documentation, they have to understand the region completely in terms of geographic locations, climatic conditions, connectivity to the main place (State)
1. Visit to crafts museum
2. Browse through computers for information
3. Consult relevant books/Regional centres/Bhawns/Regional Emporiums

ENTREPRENEURIAL AWARENESS CAMP

This is to be organized at a stretch for two to three days during second year. Lectures will be delivered on the following broad topics. There will be no examination for this subject

1. Who is an entrepreneur?
2. Need for entrepreneurship, entrepreneurial career and wage employment
3. Scenario of development of small scale industries in India
4. Entrepreneurial history in India, Indian values and entrepreneurship
5. Assistance from District Industries Centres, Commercial Banks, State Financial Corporations, Small industries Service Institutes, Research and Development Laboratories and other financial and development corporations
6. Considerations for product selection
7. Opportunities for business, service and industrial ventures
8. Learning from Indian experiences in entrepreneurship (Interaction with successful entrepreneurs)
9. Legal aspects of small business
10. Managerial aspects of small business